

MOCK PRESS CONFERENCE WORKSHEET FOR GENE STERATORE

Today's Featured Person: Gene Steratore, Former NFL Referee & Current CBS Sports Rules Analyst For NFL and College Basketball

Gene, who was the Referee for Super Bowl LII between New England and Philadelphia, comes from a family of football and basketball officials. Gene joined the NFL in 2003 as a Field Judge and was elevated to a Referee in 2006. His father Gene Sr. was a college football official and basketball referee. His brother Tony is a Back Judge in the NFL. He was the Referee in the so-called "Calvin Johnson" non-catch in a 2010 game between Chicago and Detroit.



HELPFUL HINTS

- Do research on the person
- Prepare questions in advance
- At the press conference, when called on, introduce yourself
- Speak loudly and clearly
- Keep the question itself brief and to-the-point
- Your question should be only one or two sentences
- Listen for what the subject says in response; his answer may elicit a substantive follow-up question.
- Be prepared to follow-up if the subject simply answers with a "yes" or "no." This is a common way for subjects to avoid fully answering difficult questions.

QUESTION 1:

QUESTION 2:

QUESTION 3: