

AFFINITY GROUP NEW APPLICATION FORM

Date: _____

Name of Affinity Group: _____

Note: BGSU Alumni Affinity Group Names should be in the following format: Bowling Green State University Alumni – (Affinity Group Name)

Provide a short description of your Affinity Group: _____

Brief history of your Affinity Group: (please include when you began meeting, for how long and how often you have been meeting)

Does your Affinity Group have a steering/governing committee? Yes No

If yes, how often does the committee meet? _____

Please list the names, graduation years, email addresses, and roles/responsibilities of members who will be assuming leadership positions for this Affinity Group: (attach additional sheets as needed)

Who will be the main contact for the Affinity Group?

Contact Name Contact's email address

What is the contact's preferred method of communication?

Email: _____ Phone: _____

Please check all that apply for your Affinity Group and fill in the information:

Website _____

Facebook _____

Linked-In _____

Other _____

Estimate how frequently your Affinity Group communicates with its constituents, using the following listed methods
(Check one per line)

	Never	Annually	Quarterly	Monthly	Weekly
Email event/activity notices					
Mail event/activity notices					
If your group has a website, how often is it updated?					
Publish a printed newsletter					
Publish an electronic newsletter/email communication					
Advertise meetings and events through social media					

What is the Mission of your Affinity Group?

In what areas would you like to see your Affinity Group grow? (ex- membership? fundraising? contact?)

What are your Affinity Group’s two biggest priorities for the coming year?

Does your Affinity Group have any upcoming special celebrations or anniversaries that can be recognized?

How can the BGSU Alumni Office assist and support your Affinity Group?

Application completed by:

Print Name

Signature

Date

Staff approval signature:

Print Name

Signature

Date

Please list a summary of your events for the past fiscal year (July 1 – June 30): Attach additional pages, if necessary.

Type of event: PROFESSIONAL EDUCATIONAL CULTURAL SOCIAL OTHER: _____

Event Name: _____

Event Description: _____

Date of Event: _____ Event Attendance: _____

Event was organized by: (Check all that apply)

Affinity Group BGSU Alumni Office Other group: _____

Fundraising Goal: _____ Goal Met? Yes No

Type of event: PROFESSIONAL EDUCATIONAL CULTURAL SOCIAL OTHER: _____

Event Name: _____

Event Description: _____

Date of Event: _____ Event Attendance: _____

Event was organized by: (Check all that apply)

Affinity Group BGSU Alumni Office Other group: _____

Fundraising Goal: _____ Goal Met? Yes No