Digital Inclusion

NDIA
NATIONAL DIGITAL INCLUSION ALLIANCE

digitalinclusion.org | @netinclusion

Presenter

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Wanda's Story

Key Definitions

Digital Equity

The **condition** in which all individuals and communities have the information technology capacity needed for full participation in our society, democracy and economy.

Digital Inclusion

The **activities** necessary to ensure that all individuals and communities, including the most disadvantaged, have access to and use of Information and Communication Technologies

Digital divide is the issue.
Digital inclusion is the work.
Digital equity is the goal.

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Digital Equity: The Goal

Condition where all individuals have the technology capacity needed to participate in:

- Society
- Democracy
- Economy

Source: NDIA Definitions Page

Digital Inclusion: The Work

The activities necessary to ensure that all individuals have access to:

- Affordable home broadband
- Appropriate devices
- Digital Skills
- Tech Support
- Applications

NDIA's Vision

Everyone has the opportunity to use technology to:

- Live
- Learn
- Work
- Thrive

Solution

Affordable, Appropriate Devices

Ongoing Technical Support

Affordable, High-Speed Internet

Digital Skills Training

The Road to
Digital Equity

NDiA

About NDIA

Practitioner Support   **Policy**   **Awareness**   **Data & Research**

Not a New Issue

The Columbus Dispatch

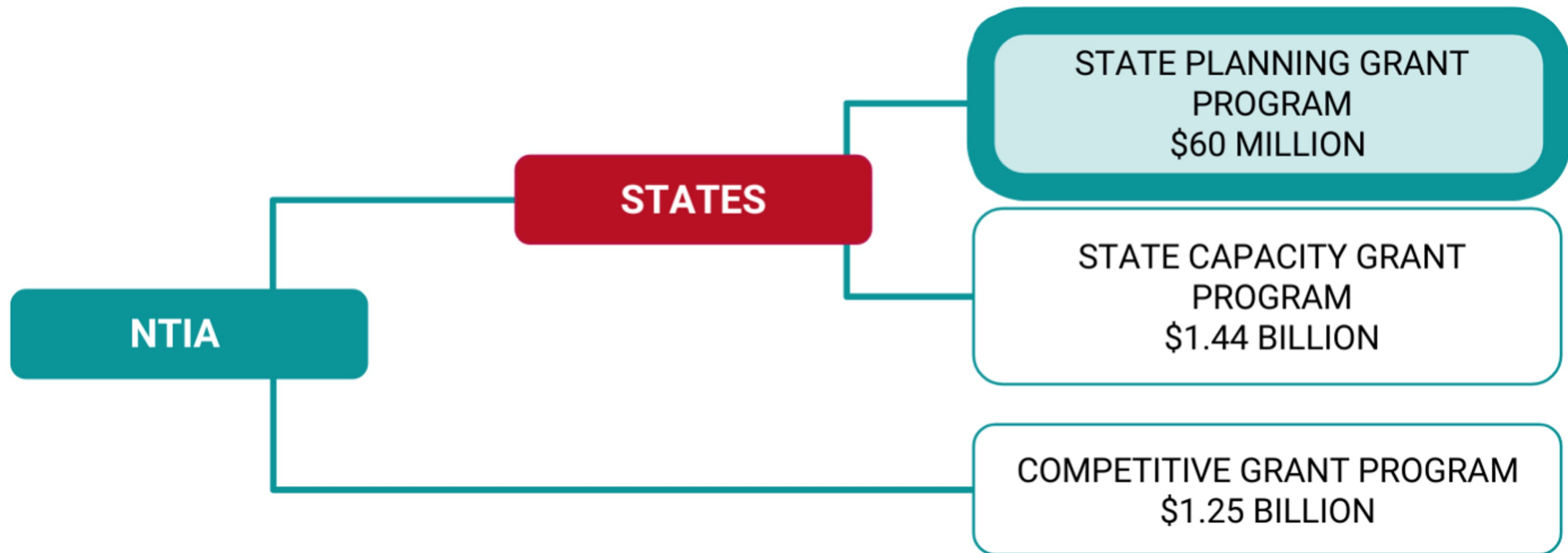*Coronavirus for kids without internet: Quarantined worksheets, learning in parking lots*

ShoShone News Press

Federal Investment in Digital Equity: Infrastructure Investment & Jobs Act (IIJA)

$65 Billion, including:

- Digital Equity Act-$2.75B
- Broadband Equity, Access & Deployment Program-$42.5B
- Affordable Connectivity Program-$14.2B
- Digital Discrimination section

Digital Equity Act Programs

Whose Job is it to Solve the Digital Divide?

Digital Charlotte

About NDIA

National Digital Inclusion Alliance advances digital equity by supporting community programs and equipping policymakers to act.

1600+
Affiliates

50
States + DC, AS, CNMI, GU, PR, VI

27
Tribal Entities
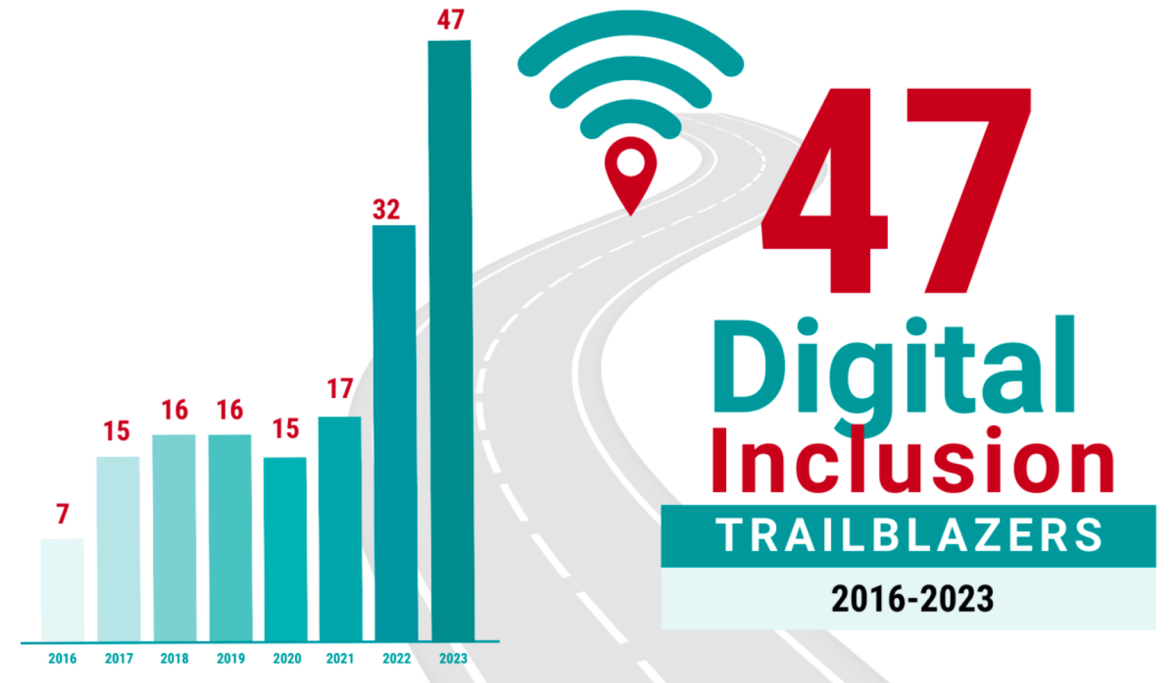
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Scan for NDIA Resources

Free Access To:

⭐ Toolkits

⭐ Manuals

⭐ Guidebooks

⭐ Free & Low Cost Internet Plans

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NDIA Resource: Digital Inclusion Trailblazers

Digital Inclusion Trailblazers are municipal, county or regional governments that are paving the way and providing excellent models for digitally inclusive communities.

You'll find over 600+ resources, including:

- 134 Local Program Examples
- 50 Model Policies & Resolutions
- 24 Digital Equity Plans

47

Digital Inclusion

TRAILBLAZERS

2016-2023

Digital Inclusion Ecosystem

The Most Successful Holistic Solution: Ecosystems

- Combination of programs and policies that meet a geographic community's needs

- Coordinating entities work together to address all aspects of the digital divide

Sustainability - Spread Awareness

Awareness efforts must include the positive impacts of digital inclusion solutions

- Sharing stories of programmatic **AND** individual success.
- The collective power of coalitions can help communities raise this awareness.

Sustainability - Coalitions

Your community, your coalition

- If you are aware of a local digital inclusion coalition, seek to support and join their work
- If you are interested in forming a coalition, learn more from our Digital Inclusion Coalition Guidebook

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Sustainability - Gather and Analyze Data Strategically

Our data needs to do more than explain the digital divide

- Carefully constructed data collection, program evaluations and longitudinal studies are necessary.

Sustainability - Digital Inclusion Can't Stand Alone

Digital Inclusion must be Layered in with other programs

- Intentionally weaving digital equity throughout broadband, health, finance, education, housing, workforce, and other social programs will help increase the lasting impact of investments.

Sustainability - Advocacy

NDIA has 1,600+ Affiliates … let's keep building

- To be effective, a broad range of community members need to understand the value of digital equity and have the tools to advocate for community-driven solutions.

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Join the NDIA Community

Become an Affiliate and get free access to:

⭐ NDIA listserv with free resources, research and tools

⭐ Monthly Community Calls

⭐ Monthly Newsletter

NDIA Friend | NDIA Affiliate | NDIA Affiliate+ | NDIA Corporate Supporter