

ALI HALIMALUL

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PERSONAL PROFILE

- ✓ Highly articulate, confident, persuasive, team builder able to meet deadlines and work under minimum supervision.
- ✓ Dependable and reliable in supporting and enabling team effort to produce sustainable results.
- ✓ High personal integrity, able to relate and create trust in all.

EDUCATION

August 2023 to Current: Graduate Student, Pursuing Ph.D. in Media and Communication

Major: Media Audiences and Processes (Corporate Communications / Public Relations)

2022: Master of Arts in Communication Studies, from United States International University – Africa

Major: Strategic Corporate Communications

Thesis: An examination of crisis response by the office of the government spokesperson of Kenya during the Nairobi DusitD2 complex terrorist attack

Committee: Dr. Geoffrey S. Sikolia, Dr. Isaiah Cherutich, Dr. Dorothy Njoroge and Ms. Robi Koki.

2017: Bachelor of Arts in Communication Studies from St. Paul's University

Major: Development Communications

Project: The effect of employee training on performance of Institution in Kenya: A case study of the effects of Telkom Kenya

2013: Attained Diploma in Mass Communication, from Media School Africa

2011: Completed the Kenya Certificate of Secondary Education (KCSE), at Nile Road Secondary School

2007: Completed the Kenya Certificate of Primary Education (KCPE), at Zawadi Primary School

RESEARCH EXPERIENCE

Journal Articles

Conference Presentations

WORK EXPERIENCE

August 2023 – Current: Graduate Teaching Assistant at Bowling Green State University

- ✓ Manage and Control School of Media and Communications Page – Creating Web Pages, updating and editing contents
- ✓ Teaching undergraduate (junior and senior)
- ✓ Graduate Teaching Assistant roles
- ✓ Grading
- ✓ Setting tests and main exams
- ✓ Group application assignments
- ✓ Weekly discussion posts
- ✓ Serving as a point of contact for students throughout the semester

November 2023 – Current: Research Assistant at Bowling Green State University

- ✓ Conduct analysis of data
- ✓ Research experiments
- ✓ Data collection
- ✓ Attending project meetings
- ✓ Preparing reports
- ✓ Creating literature reviews
- ✓ Assessing research materials

December 2022 – August 2023: Senior Communication Officer at Kenya Industrial Research and Development Institute (KIRDI)

- ✓ Drafting press releases and responding to media inquiries about the Institute

- ✓ Arranging speaking engagements for the Institute's leadership and maintaining contacts within the media
- ✓ Preparing communication materials
- ✓ Coordinating promotional events
- ✓ Media monitoring and maintaining media relations.
- ✓ Event management and other stakeholder sensitization programs for KIRDI
- ✓ Managing Digital & Media Relations including information sharing and invitations for KIRDI events
- ✓ Responding to all queries in respect of KIRDI from public, media, special interest groups
- ✓ Collecting, receiving, and communicating information that may inform KIRDI strategic direction of the maritime industry.
- ✓ Preparing and submitting weekly, monthly, and periodic reports within schedule and up to standard.
- ✓ Distributing press releases and media kits
- ✓ Maintaining and regularly update data base and mailing list of all stakeholders.
- ✓ Preparing public relations materials to be used in various departmental events.
- ✓ Monitoring the press on pertinent maritime issues
- ✓ Organizing events including press conferences, exhibitions, open days, workshops, and fairs
- ✓ Keeping calendars and diaries of events editorial, press conferences, events.
- ✓ Take newsworthy photos for the Institute's photo gallery
- ✓ Compiling CSR and publicity reports
- ✓ Organizing and execution of public relations campaigns and events
- ✓ Editing publicity and communication materials as advised

April 2018 – November 2022: Communication Officer at Kenya Industrial Research and Development Institute

Duties:

- ✓ Develop and implement annual Public Relations and communication policy and strategy for the Institute
- ✓ Manage and coordinate the Institute's media processes including publications and press briefs to be disseminated.
- ✓ Manage communication between institute and stakeholders through social media platforms and Institutes website for effective and efficient information flow.
- ✓ Ensuring the Institutional memory is retained through maintaining all publications both print and electronic.
- ✓ Coordinate and manage interactive public functions and events to promote publicize activities in the Institute.

- ✓ Develop and implement the Citizens service delivery charter by reviewing annually.
- ✓ Ensure clients have up to date information through liaising with other departments, divisions, and centers.
- ✓ Prepare annual reports, work plans and budgets.
- ✓ Create awareness of the Institute by developing communication materials to enhance corporate image of the Institute.
- ✓ Coverage of events through photography and videography

February 2016 – September 2017: Corporate Communications Officer at National Construction Authority

Duties

- ✓ Newspaper review
- ✓ Press Release and Report writing
- ✓ Updating Social media platforms
- ✓ Quality Assurance
- ✓ Memo writing and Customer care
- ✓ Coverage of events (Photography and Videography)
- ✓ Checking for compliance certificates on site
- ✓ Project Registration

April 2015 - January 2016: Communication Officer, at Northlink Investment Limited

Duties:

- ✓ Events planning and management
- ✓ Inter departmental communication
- ✓ Report writing
- ✓ Coverage of Organizations Events
- ✓ Updating social media platforms
- ✓ Building Organizations image

January - March 2015: News Reporter at Radio Africa Group

Duties:

- ✓ Writing news articles (Human interest, health, features and technology)
- ✓ Presenting and reporting

- ✓ Attending press conferences and gathering content news
- ✓ Editing
- ✓ Interviewing
- ✓ Recording news worthy items
- ✓ Photography

November 2012 - February 2013: News Reporter at New Dawn Newspaper Publication

Duties:

- ✓ Gathering news in the field through interviews, observation and questionnaires
- ✓ Writing news articles (human interest, politics, business and health)
- ✓ Photography (taking photos and editing using Photoshop)
- ✓ Videographer (video shooting, voice over, reporting, video and audio editing)
- ✓ Writing news scripts
- ✓ Using MS-Office in writing news articles

RECOGNITION

- ✓ I received a recognition for best extended abstract School of Media and Communication Graduate Award at Bowling Green State University.
- ✓ I received a commendation for excellent public service listed among only 25 people to receive a recognition for my performance under the Office of Chief Administrative Secretary Hon. David Osiany, HSC Ministry of Industrialization, Trade and Enterprise Development.

SPECIAL INTERESTS

- ✓ Reading (books, comics, journals, electronic content, magazines, and novels)
- ✓ Writing
- ✓ Photography, Videography and Editing
- ✓ Socializing and Traveling

REFEREES

Dr. Clayton Rosati

Bowling Green State University

Associate Professor, School of Media, and Communication

Email: crosati@bgsu.edu

Dr. Geoffrey S. Sikolia, Ph.D.

United States International University – Africa

Lecturer, School of Communication, Cinematics and Creative Arts

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Dr. Isaiah Cherutich, Ph.D.

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