

**Student ID:** \_\_\_\_\_  
**Student Name:** \_\_\_\_\_  
**Advisor Name:** \_\_\_\_\_

**Catalog: Fall 2023 Undergraduate Catalog**  
**Program: Communication, BAC**

This is for planning purposes only, please check with your advisor with questions about your degree progress

## Communication, BAC

The Communication program's mission is to generate and share knowledge about human communication in a variety of social contexts and to teach applications for ethical and effective interaction in personal and professional settings. The program is designed to prepare students for careers in organizational settings, responsible citizenship, critical thinking about communication phenomena in society, as well as advanced studies in the field of communication. We offer courses covering human communication in a variety of contexts, which are reflected in the program's three areas of emphasis: 1) Professional Communication, 2) Interpersonal Communication, and 3) Advocacy and Social Justice.

### Learning Outcomes

Upon completion of the baccalaureate degree, students in communication are expected to:

1. Describe the Communication discipline and its central questions
2. Employ communication theories, perspectives, principles, and concepts.
3. Create messages appropriate to audience, purpose, and context.
4. Demonstrate the ability to accomplish communicative goals.
5. Critically analyze messages.
6. Ethically utilize communication to embrace difference and influence public discourse.

**Major, Bachelor of Arts in Communication** (46 hours) - 2.5 GPA and C grades or better required for Major Requirements, Area of Emphasis, and COMM Electives

In addition to satisfying the degree requirements of the B.A.C., students in Communication must complete the following:

Applied Communication: 9 hours

- Cultural Requirement: 3 hours
- Civic Responsibility Requirement: 3 hours
- Integrative Learning Requirement: 4 hours
- Applied Communication Electives: 9 hours

Additional ADV/COMM/JOUR/MDIA Elective: 3 hours of coursework (excluding COMM 1990, COMM 3060, COMM 3990, COMM 4890, COMM 4900, COMM 4910)

Additionally, each student must complete a career focus (at least 15 hours) with a grade of C or better in each course taken as part of the career focus. The specific courses used to fulfill the career focus must define an occupational area. Career foci have been developed by the Communication faculty, and may be reviewed on the program's website. Students may also design their own career focus with the approval of their advisor and the program. Students may include one course for their major in groups IV, V, or VI.

Students enrolled in the Communication B.A.C. major must earn a grade of C or better in each Group I course to remain in the program. Students must also complete COMM 1020 before they can take most other COMM courses. Students must also complete COMM 2010 before they can take some 3000- and 4000-level courses. These requirements apply to majors and non-majors on the main campus, with the exception of communication majors in the Colleges of Education and Human Development and BGSU Firelands, unless they seek admission to the Communication program on the main campus.

## BG Perspective (BGP) Requirements

**Must complete at least 1 course in each of the following:**

English Composition and Oral Communication

\_\_\_\_\_

Quantitative Literacy

\_\_\_\_\_

**Must Complete at least 2 courses in each of the following:**

Humanities and the Arts

\_\_\_\_\_

Natural Sciences - at least one Lab Science required

\_\_\_\_\_

Social and Behavioral Sciences

\_\_\_\_\_

**Complete total required BGP credit hours by selecting courses from any of the above categories:**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

## University Requirements

Designated courses in Humanities and the Arts and the Social and Behavioral Sciences domains may be used to fulfill both the BGP requirement and one of the following university requirements:

Cultural Diversity in the US \_\_\_\_\_

International Perspective \_\_\_\_\_

Composition Requirement:

WRIT 1120

*Total BGP Credits: Must be at least 36*

## Arts & Sciences Requirements

### Foreign Language (\_\_\_\_\_ yrs of HS \_\_\_\_\_) or Culture Track.

If you had two (2) years of the same foreign language in high school, you may choose a four (4) course culture track.

\_\_\_\_\_ 1010 \_\_\_\_\_  
 \_\_\_\_\_ 1020 \_\_\_\_\_  
 \_\_\_\_\_ 2010 \_\_\_\_\_  
 \_\_\_\_\_ 2020/2120 \_\_\_\_\_

## Lab Science

\_\_\_\_\_

## Multidisciplinary Component

Select from approved offerings, in consultation with an advisor and a faculty mentor. Four courses total, each with a different subject prefix. At least two courses at 3000/4000 level. Courses applied to the Arts & Sciences MDC may not be used to fulfill other Arts and Sciences degree requirements, nor may they be used to fulfill major, minor, BGP or other program requirements.

\_\_\_\_\_  
 \_\_\_\_\_  
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## Program Requirements

### Communication

(9 Hours)

“C” or better in each course.

Course Name	Terms Taken	Grade	Core
COMM 1020 - Introduction to Public Speaking			
COMM 2010 - Communication Theory			
THFM 2020 - Performance in Life & on Stage			

## Major Requirements

### Applied Communication Requirement

(9 Hours)

#### Choose Three of the Following, With at Least a “C” or Better in Each

Course Name	Terms Taken	Grade	Core
COMM 2050 - Business and Professional Speaking			
<b>or</b>			
COMM 3030 - Persuasion			
<b>or</b>			
MDIA 2500 - Media Production for Non-Majors			
<b>or</b>			
MDIA 1995 - Fundamentals of Non-Linear Editing			
<b>or</b>			
MDIA 3520 - Social Media and Society			

## Cultural Requirement

(3 Hours)

### Choose One of the Following

Course Name	Terms Taken	Grade	Core
COMM 2100 - Communicating in Global Contexts			
<b>or</b>			
COMM 4080 - Intercultural Communication			
<b>or</b>			
COMM 4090 - International Communication			
<b>or</b>			
COMM 4120 - Communication and Gender			
<b>or</b>			
MDIA 4670 - Gender, Media & Culture			
<b>or</b>			

## Civic Responsibility Requirement

(3 Hours)

### Choose One of the Following

Course Name	Terms Taken	Grade	Core
COMM 3200 - Discourses of Power			
<b>or</b>			
COMM 4020 - Political Communication			
<b>or</b>			
COMM 4300 - Activism & Engagement			
<b>or</b>			
COMM 4180 - Communication Ethics			
<b>or</b>			
MDIA 4750 - Privacy, Dissent, and the Surveillance Society			
<b>or</b>			
MDIA 4860 - Media, Power, and Place			

## Integrative Learning Requirement

(4 Hours)

Course Name	Terms Taken	Grade	Core
COMM 1900 - Communication in Action			
COMM 2900 - Careers in Communication			
<b>or</b>			
COMM 4890 - Communication Internship			
COMM 4001 - Capstone in Applied Communication			

## Applied Communication Electives

(9 Hours)

### Choose Three of the Following.

Course Name	Terms Taken	Grade	Core
COMM 2030 - Small Group Communication			
COMM 2090 - Communication & Interviewing			
COMM 3040 - Leadership in Communication			
COMM 3070 - Organizational Communication			
COMM 4890 - Communication Internship (Must be 3 Hrs.)			
JOUR 3410 - Introduction to Strategic Public Relations for Non-Majors			
MDIA 2610 - Television and Video Production			
MDIA 2620 - Audio Production			

MDIA 3610 - Media & Strategic Communication			
MDIA 3690 - Live Event Production			
MDIA 4610 - Audience Research and Targeting			
MDIA 4640 - Social Media Campaigns			

**Additional COMM/MDIA/JOUR/ADV Electives**

(3 Hours)

Choose any course not used in the *Applied Communicatioin Requirement, Cultural Requirement, Civic Responsibility Requirement, Intergrative Learning Requirement, Applied Communicatioins Electives* to complete this elective or any COMM/MDIA/JOUR/ADV course listed in the course catalog.

**Career Focus:**

(At least 15 hrs. in courses approved by COMM dept. with a “C” or better in each course )

**Total Hours: 46**

**For Graduation You Will Need:**

1. 122 credit hours minimum.
2. Minimum GPA 2.00.
3. Minimum GPA 2.5 in Major Requirements 1 and 2 (COMM Emphasis and electives)
4. At least 30 credit hours of BGSU course work.
5. 40 credit hours at the 3000/4000 level.
6. Completion of all degree requirements, including the BG Perspective Core.
7. A major, and if required, a minor, specialization or emphasis.

Any substitution or waiver of courses required for your major or minor program must originate in the department/school offering the major or minor and must be approved by the College Office.

To ensure a timely graduation, see a **College Advisor** during the semester prior to your intended graduation.

Remember to complete an **Application for Graduation** by the end of the second week of classes during the fall semester or spring regular session, or by the end of the first week of the summer semester. For the specific dates, check your DARS. You may log onto MyBGSU to complete the online application. After the deadlines, you will need to complete an application in person in the College Office.

**Notes:**